



Microsoft Partner

**BEAUTY
HACKS>>**

18th - 21st November

**CALLING ALL STUDENTS IN
BUSINESS / DATA ANALYTICS / COMPUTER SCIENCE / DESIGN / MARKETING**

You are invited to solve industry challenges with experts from
Launchmetrics, MAC and Microsoft at

Beauty Hacks: The Data Hackathon by Launchmetrics

WHAT

Beauty Hacks is all about understanding TikTok. Granted exclusive access to Launchmetrics' proprietary data set, participants will build outputs for creating successful brand content.

Working together in teams with data analysts and engineering students, you will set the status quo for brand strategies moving forward.

PRIZE

€5K per team*

**Teams assigned at random by event organisers*

WHEN

18th - 21st November

WHERE

IN-PERSON & ONLINE

NOW OPEN FOR VIRTUAL PARTICIPATION



Join us for:

THE DATA HACKATHON BY LAUNCHMETRICS

<https://content.launchmetrics.com/beautyhacks/>

THE DATA HACKATHON
by **LAUNCHMETRICS**