

# Managing Editor

Lithuania, LT

Full time

## The Conductor of Written Performance!

We are looking for a skilled Managing Editor to oversee our company's daily publishing operations according to the scheduled content strategy plan. You will supervise a growing team of content writers and manage all content-related projects. A managing editor combines the innovativeness of a writer with the practical focus of an operations manager. The ideal candidate should be able to help setting up a content strategy plan, scheduling a publishing calendar, and suggesting ideas for blogs & other articles as well as seeing them through to publication. If you consider yourself a solid leader, clear communicator, and creative innovator, we are looking forward to getting to know you. Do not hesitate to apply!

## Responsibilities

- Helping to formulate and following the content strategy plan
- Developing an editorial calendar for Eneba blog and outsource articles
- Serving as the final editor to ensure quality, clarity, consistency, and SEO practices
- Managing the day-to-day content-related operations
- Managing copywriters' schedule, workload, and performance quality
- Staying up to date on industry trends and quickly adjusting to changes
- Developing and innovating content guidelines and format for maximum engagement
- Collaborating and participating in interdepartmental content-related processes
- Setting up, monitoring, and reporting on content performance results

## Job requirements

- Bachelor's Degree in Communications, Journalism, English, or related field
- 1-2 years of experience in Content Marketing or a similar field
- High computer literacy and advanced knowledge of HTML
- Excellent command of written and verbal English/Lithuanian
- Positive, relaxed attitude and love for writing & editing
- In-depth understanding of the video games industry

- Ability to develop original content ideas that provoke engagement
- Analytical skills and extreme attentiveness to detail
- Understanding of the symbiotic relationship between content and SEO
- Strong leadership qualities and ability to provide constructive feedback
- High motivation for attaining and sharing new knowledge
- A team-oriented mindset (Camaraderie)

## **Extra points**

- Prior experience or current activities in blogging
- B1 or higher level in other foreign languages

## **Work perks**

- Collaboration with the top specialists from all departments
- Opportunity to work on and help to scale a unique product (we consider Eneba as a living, breathing entity)
- Personal and professional growth at an exponential rate
- A community of like-minded professionals striving for a unified goal
- Family-like team attitude and high motivation for success
- Flexible hours, no unnecessary distractions
- A modern and innovative company with a fresh attitude to “how it’s done”
- Startup vibe and hyper-growth
- And all other neat stuff one expects to find in a well-structured office

## **Gross salary (per month)**

€1,225 - €1,577