



JUNIOR SEM / SEO SPECIALIST

About Us

We are a digital marketing agency that focuses on measurable service results – performance marketing. We do professional SEO website optimization, manage and develop websites of various code and complexity, take care of social network communication that not only looks good, but also helps to achieve noticeable results in your business, engages people in social networks and introduces your services, to meet specific consumer needs.

What you will do

- Work on maximizing the volume of inbound organic and paid traffic from search engines to the website
- Work independently to recognize areas of opportunity and growth;
- Review technical SEO issues and recommend fixes;
- Manage off-site / on-site optimization projects and report on performance;
- Report to the team on changes and metrics.

Technical skills

- Knowledge of SEO and SEM methodologies and best practices;
- Experience on Google AdSense campaign management
- Knowledge of digital marketing channels and search engine analytics tools;
- Analytical skills and ability to act on data.

Personal skills

- Team player and collaborative
- Detail oriented
- High energy, positive “can do” attitude and self-motivated
- Self-directed and capable of quick solutions if needed.
- Be curious and seek for self-improvement

We offer

- Interesting projects and challenges every month – you will not be bored.
- Family atmosphere, super friendly executives and a team that is always ready to help you.
- Transparency and open communication
- Encouragement and feedback
- An opportunity to become a leading manager in the near future.
- Salary re-evaluations every 4 months.

Send us your CV with title JUNIOR SEM / SEO SPECIALIST by email hey@addad.it